

## Report “Zhakiya” Charity Foundation

Calendar period	For 2014
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Since 2013 the following projects are being implemented:

1. Tuition Assistance Program.
2. “Give a Smile” Dental care Program.
  - Within the framework of the program “Hygiene Lessons”: recording of “How to brush your teeth properly” video.
3. Educational Institutions Support Program.

### 1. Tuition assistance program.

From the period of January until May students’ academic performance was constantly monitored by calling professors and deans.

- 1 Sabyrzhanova Botagoz Talgatkyzy - 3rd year student of Aktobe Regional State University named after Zhubanov, major in "Biology".
- 2 Қойшыбай Гылдана Жасқайраткызы - 3rd year student of Aktobe Regional State University named after Zhubanov, major in "Biology".
- 3 Nurlankyzy Malika - 3rd year student of Aktobe University named after S.Baisheva, major in Ecology.
- 4 Zhanaeva Altyn-Alka Bulatkyzy - 1st year student of Aktobe Regional State University named after Zhubanov, major in Biology.
- 5 Orynbasarova Gylnur Muhtarkyzy - 1st year student of the Kazakh State Women's Pedagogical University. The specialty "Kazakh language and literature in schools with non-Kazakh language of instruction."

- 6 Abulhalikova Asem Almasovna, 4th year student of the Kazakhstan Engineering and Pedagogical People's Friendship University, Shymkent, major in Design.

Since February Orynbasarova Gulnur was transferred to the State tuition assistance. According to the Regulation on Educational Grants Program she became a Foundation's grantee with a monthly scholarship of 20 000 tenge. (copy of the order attached).

Grantees for 2014-2015 academic year:

1. Bayshotanova Dana Urazbaykyzy, Kyzylzhuldyzskaya graduate school, Ayteke Bi District, Aktobe region. Accepted in Aktobe University named after S.Baishev, major in Design.
2. Syzbulatova Aidan Tanatarkyzy, Kyzylzhuldyzskaya graduate school, Ayteke Bi District, Aktobe region. Accepted in Aktobe University named after S.Baishev major in State and Local Government.
3. Kudaybergenova Akgyl Bolatkyzy, Kyzylzhuldyzskaya graduate school, Ayteke Bi District, Aktobe region. Accepted in Aktobe University named after S.Baishev major in Teacher of Foreign Languages.

Svetlana Titova, student of SOS Children's Village Almaty was accepted in Kazakh-German University by an additional request. She is an International Relations major.

## 2. "Give a Smile" Dental Assistance Program.

**Target audience:** students of children's homes, boarding schools, for children from low-income families in Almaty and the Almaty region. Recipients of services are the LEU «SOS Children's Village Almaty" Boarding School #10 for disadvantaged children, an orphanage #2, Children's home #1, NC Perzent "family-type orphanage", and regional orphanage #1.

Implementation period: 2013-2015.

Dental services cover the following costs:

- Orthodontic services, micro, treatment of dental caries;
- Periodic medical examination, replacement plates, removal of braces, etc .;

Children's home students will get monthly preventive checkup according to the dental clinic's schedule. The table containing financial costs for 2013 and 2014 is

below.

Title	Number of children	Set for professional examinations in May 2013	Number of cured children from 05_2013-12_2013	05_2013	06_2013	07_2013	08_2013	09_2013	10_2013	11_2013	12_2013	overall
Regional Orphanage	199	39	26	838000	474015	83005	150000					1545020
Children's Home #1	152	83	87					1561235	2175185	1494090	106750	5337260
Children's Home #2	71	12	11					648095	166010	300000		1114105
Boarding school #10	87	22	11				364040	32020	24015	16010		436085
SOS Children's Village	120	32	41	506105	486925	369765	104160		233005	75000	150000	1924960
Prezent Children's Home	38	15	17			96410	789635	150000	150000	123495	5470	1315010
<b>Overall</b>	<b>667</b>	<b>203</b>	<b>193</b>	<b>1344105</b>	<b>960940</b>	<b>549180</b>	<b>1407835</b>	<b>2391350</b>	<b>2748215</b>	<b>2008595</b>	<b>262220</b>	<b>11672440</b>

Title	Number of new children from 01_2014-12_2014	01_2014	02_2014	03_2014	05_2013	07_2014	09_2014	10_2014	11_2015	12_2016	итого
Regional Orphanage	9		75000			505085	225000	150000		75000	3555510
Children's home #1	7	169745	5245		50815				248275		474080
Children's home #2	3		28480	11470		8005	4010				91990
Boarding school #10	4							10005	210595	16010	236610
SOS Children's village	6		150000	300000	96570			75000			621570
Perzent Children's Home	0										0
<b>Overall</b>	<b>29</b>	<b>169745</b>	<b>258725</b>	<b>311470</b>	<b>147385</b>	<b>513090</b>	<b>229010</b>	<b>235005</b>	<b>458870</b>	<b>91010</b>	<b>4979760</b>

Thus, 222 children received dental care within the period of 2013-2014.

The Foundation provides students with the transfer to institution where dental services are provided and back.

The transportation costs were 437 000 tenge.

The Foundation covered all other costs for the entire treatment period including dental treatment, preventive procedures. The treatment period ranges from 3

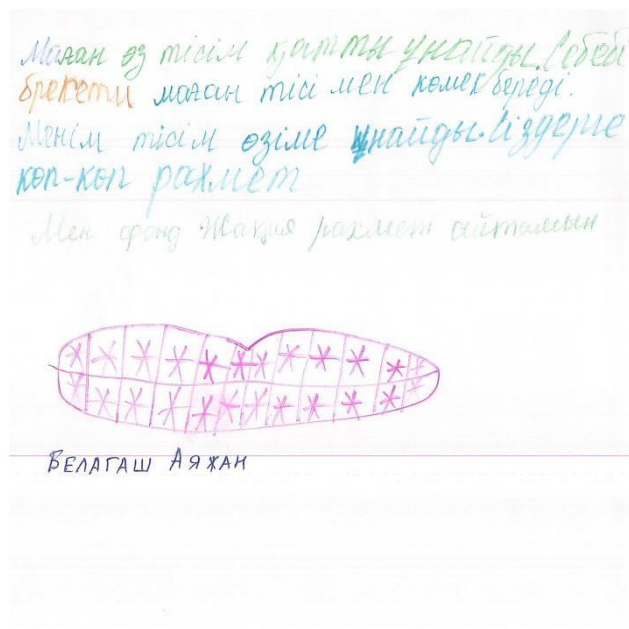
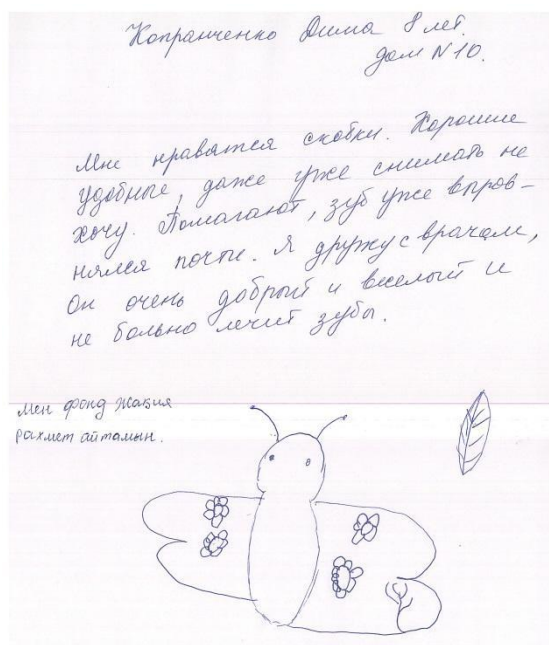
months to 2.5 years. Throughout the treatment period, the children maintain close contact with the deputies for educational work and pediatricians working for institutions. They discuss the rules of orthodontic treatment, nutrition and hygiene.

All children participating in the program are provided with toothpaste, brushes and interdental brushes. Images of children before and after orthodontic treatment are collected. Here are some reviews of Children's Village pupils:

All children participating in the program are provided with toothpaste, brushes and interdental brushes.

Being a card file of photos of children in which the pictures of children before treatment, orthodontic appliances, and after treatment.

Writing reviews of pupils Children's Village:



### "Hygiene lessons" Project

Hygiene lessons project aimed at improving oral hygiene of Children's Home students was completed this year. Letters of appreciation were handed out to students of Faculty of Dentistry of the Kazakh National Medical University named after Asfendiyarov. The students were volunteers and their contribution was very valuable. Also, the dean and the Rector received the letters of appreciation for their support and fruitful cooperation.



**“How to brush teeth correctly” video lessons was shown in order to improve oral hygiene.**

“How to brush your teeth” video was created with Children’s Home students requested by “Zhakiya” Charity Foundation within the framework of “Give a Smile” Dental Assistance Program. The video lesson became a continuation of “Hygiene Lessons” volunteer project. The project’s goal is to inform children about the proper oral hygiene. The lessons were conducted in small groups where volunteers and students from Kazakh National Medical University named after Asfendiyarov were involved.

Overall, approximately 1000 children from Almaty Children’s Homes #1, #2, Reginal Children's Home #1, “Perzent” family-time home, and the Boarding School for Low-income Children #10, were covered within the project. Every child received a toothpaste and brush. Also, children were provided with demonstration posters containing steps of brushing teeth.

The video lesson can be used in educational as well as in health care institutions. It was recorded in Kazakh and in Russian. The video is available on Foundation’s website [www.zhakiya.kz](http://www.zhakiya.kz) and on social media. Also, the video was given to health care institutions (pediatric clinics, health centers, hospitals) in which rotation is in place.

<https://www.youtube.com/watch?v=2IpYX1QGuRI>



### **"Hygiene Lessons" in "Nur" family-type home**

On October 16 we visited "Nur" family-type orphanage in Talgar. We were warmly welcomed by the mother of the house Tuyak Kazkenovna Eskozhina. The meeting was held in rather an interactive manner. There were questions and answers about teeth and hygiene section, video lesson was shown. Thereafter, children practiced with coins and had a routine inspection on caries, bite, and dental health. Children were actively involved in the process and made friends with our volunteers (4th year students, groups 1-2 and 7-1 of the Kazakh National Medical University. named after Asfendiyarov).





### **“Give a Smile” Competition**

The competition of drawings, photos and comics was organized within the of Dental Assistance program. It took place from January until May. Results of the contest were announced on June 1st. 92 contestants including children from the SOS Children's Village, Children's Home #2, Children's home #1, regional orphanage #1, boarding school #10 for disadvantaged children participated in the contest.

The jury consisted of:

1. Saken Zhaksybaev, Fashion-producer, clothing designer.
2. Ian Rae, fashion photographer, director of EAT Models modeling agency.
3. Dana Ormanbaeva, a member of the Kazakhstan’s Union of Journalists, journalist, managing partner of APM event group holding.
4. Zhanat Orazbekova, director of the Louis Vuitton store in Kazakhstan.
5. Kamilla Isembayeva, dentist of the highest category, director of the “Alpha-Stom” International Center for implant dentistry (they provided the gifts worth 32 000 tenge for the “Drawing” category).
6. Perveev Dmitry, president of “Zhakiya” Charity Foundation.
7. Dosbol Kasimov, an artist, a member of the Kazakhstan’s Union of Artists, Honored Artist of the Republic of Kazakhstan.



### **Memorandum of Cooperation was signed**

In November 2014 Institute of Dentistry of Kazakh National Medical University named after Asfendiyarov and “Zhakiya” Charity Foundation signed a memorandum of understanding of mutually beneficial cooperation. The objective of bilateral cooperation in dental care and improving the health of children from Orphanages. Also, it is intended to improve hygiene and instruct children how to brush teeth. Mutual cooperation is also intended to increase access to dental services and prevention of dental caries.

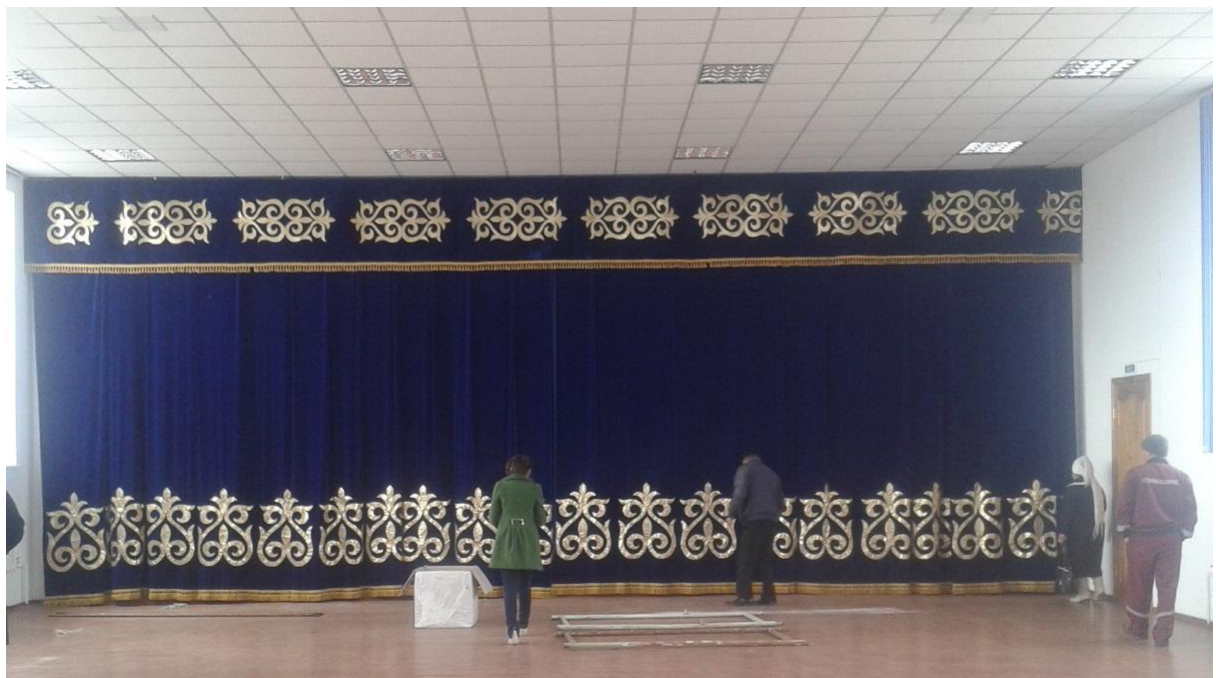


The parties also agreed on bringing students and Institute interns to participate in joint projects. They also agreed to provide others with information on innovations in dentistry and orthodontics field. The Institute will also inform the Foundation to which degree the orphans of Almaty region and other regions feel the need for orthodontics services. These activities will be undertaken within the “Perfect Lifetime Smile” project.

### 3. Educational Institutions Support Program.

**It consists of providing targeted financial assistance to government institutions in order to ensure that children have a certain level of well being and also equal access to education. It is also intended to ensure that the education’s compliance to State standards. The program also contains assistance in developing and creating pedagogical creating which facilitate effective socialization of the students.**

Helping and supporting the high school of Kyzylzhulduz rural district, Aiteke district in Aktobe region. A costume for the school assembly hall was made For the high school Kyzylzhulduz rural district, district Aiteke, Aktobe region. The estimated costs of the costume is 750 000 tenge. From now on not only students, but also all the village inhabitants can appreciate the traditionally designed scene during the meetings and concerts.



2 microphones which cost 85 600 tenge were bought for the school:



At the New Year party school students of Kyzylzhuldyzskaya junior level school pupils and kindergarteners were given sweets which cost 176 800 tenge.



Material support.

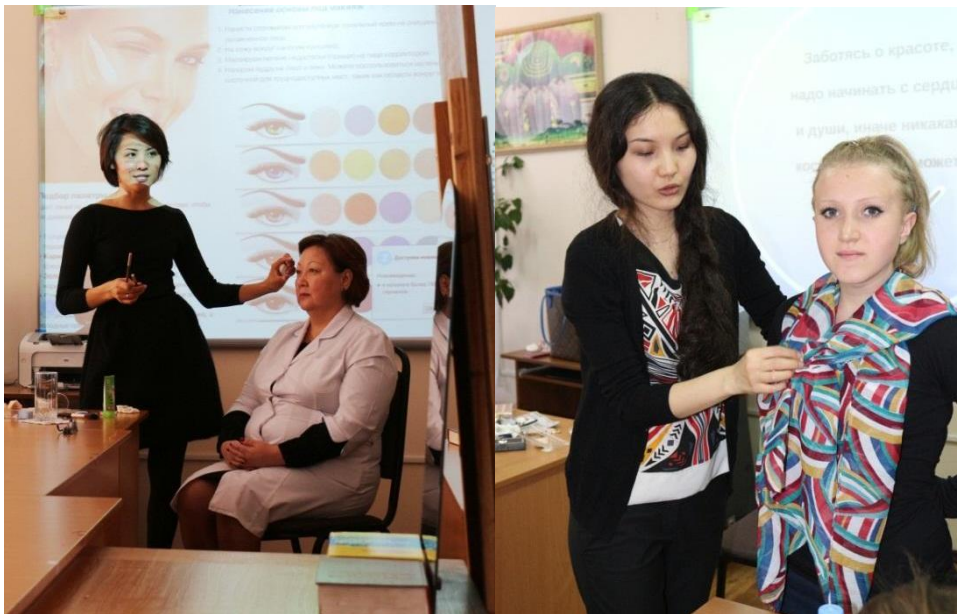
43 Female workers of Children's Home #2 were given cash award on the International Women's Day.



“Transformation Course” Master Class.

In the "Children's home №2" of Almaty the “Transformation Course” Masterclass was held. It was organized within the framework of "Kyz eldin korki" program and was designed for girls and for teachers. Janat Orazbekova, Perizat Oshakbay and Indira Ybysheva shared their secrets of female beauty. They showed the basics of make-up day, the daily skin care, makeup application brushes, as well as the basics of any girl's wardrobe and accessories. Each participant received a guide to the basics of make-up, thanks to Anastasia Ivanova. Pupils of orphanage were given cosmetics for everyday use by “Zhakiya” Foundation.





## **Career orientation for children.**

“The World of Professions” project started March 31st.

Children met with Mr. Tskhai. Viktor Petrovich is the head of the technical department of LLP "Istkomtrans" wagon house. Viktor told high school students about the railwayman profession from A to Z.



Kalmenov Marat Ergalievich, director of JSC "Kazakhstan company Electricity Grid KEGOC" talked about what success is. According to him, success is made of desires, and achievements. It's also crucial to to improve oneself everyday and never stop learning. It was also mentioned that emotional intelligence and communication skills play an important role.

The subject of "Financial management" which was suggested by the CEO of LLP "Istkomtrans" Kozhabergenov Adilzhan Akhmetzhanovich caught children's attention since the very beginning. They actively asked questions and paid attention to investing and multiplying one's own capital example.





The head of LLP Istkomtrans legal department Maxim Martynovsky held a speech on lawyer's profession in Children's Home #2 of Almaty.

Children were very interested to hear about different varieties of the profession and about its status. They also discussed positive and negative aspects. The most important thing is to love what you do, does not matter what you do. It is also important to do the work with pleasure and do it better than your competition since we spend most of our lives at work.

### **New Year's Present!**

In Children's Home #1 a meeting with children was organized on December 18th 2014 at 4pm within the framework of "Educational Institutions Support Program" of "Zhakiya" Foundation. Well-known actresses such as Asel Sagatova and Karla Mukhamedzhanova and fashion-designer Saken Zhaksybayev wished children a Happy New Year.

Program's objectives are to support Educational institutions and to provide a directed material support to State Institutions in order to improve well-being and conditions for the proper education of children.



"Zhakiya" Foundation Under the auspices of this program visits children from orphanages second year in a row. The beneficiaries of the "Give a smile" receive New Year's wishes. "Kids write letters to Santa asking for presents. We fulfill their wishes involving Foundation's friends and volunteers." This year thanks to

cooperative and big “Istkomtrans” LLP team, the realization of children’s wishes was made possible. Also, Foundation’s friends and project coordinator Zhadira Sabirova played active roles.

The event started with a lovely dance of the pre-school children. Thereafter, Sarsenova Izada wished everyone a Happy New Year and the presents were given to groups. Other actresses such as Assel Sagatova and Karlygash Mukhamedzhanova and a fashion designer Saken Zhaksybayev also talked to children. They shared their life experiences and gave children their pieces of advice and wished children all the best for the future. Children were active when it came to asking questions and receiving gifts from our guests. “Such meetings enable out children to meet interesting people, to talk to them and perhaps also to make a decision about their own future profession When one gets an opportunity to meet a self-made person one understands how important it is to take control of one’s life and future. At the end of the day everything including the study efforts, the personality and good intentions add up”. - Saken Zhaksybayev, fashion designer.

“I was very pleased to share New Year’s celebration with kids from Children’s Home #1. I really enjoyed watching the concert and communicating with children. I wish all the children good health and that their New Years wishes come true. Many thanks for “Zhakiya” Foundation staff and a special acknowledgement to Sholpan, Foundation’s trustee for having such a big and a kind heart.” - Assel Sagatova.



Children entertained guests with their performances. All children received warm winter boots from the Foundation as a gift. “Istkomtrans” employees attended the

event. The friends of our Foundation including Sarsenova Izada and Sarsenova Sholpan also attended the event.

### **Miscellaneous help our beneficiaries**

LACALUT sets for pre-school age children of Almaty Regional Orphanage #1 from ALPHA-STOM company.



Groceries to Children's Home #1: 80L of butter milk, vegetables and fruits.  
Furniture from "Bota" Foundation to Children's Home #1 and #2.

### **Autism: New Opportunities for Children**

The Foundation acted as a sponsor of the First "Autism: New Opportunities for Children" International Practical Scientific conference by transferring one million tenge.



### **Feedback**

Video-review of SOS Children's Village alumni:

<https://www.youtube.com/watch?v=8wUYaWwCeew>

### **Participation in "Altyn Zhurek" Nominations Annual National Public Prize**

The Letter of Appreciation from Onlasbekovna Sarsenova Sholpan attached.

### **Training of Employees**

Sabirova Zhadira, project coordinator took part in 10th Fair of Social ideas of First President's Foundation. She also took part in "Basic rules for the project preparation application" of Information Resource Center of Almaty. Zhadira Sabirova also attended the School of Female Leadership and "Autism: New Opportunities for Children" 1st International Practical Scientific Conference.

### **Informational Work:**

Links to Media Publications:

[http://forbes.kz/news/2014/04/28/newsid\\_56994](http://forbes.kz/news/2014/04/28/newsid_56994)

<http://detki.kz/news/kompaniya-istkomtrans-predstavlyaet-blagotvoritelnyuyu-akciyu-v-mire-professiy-v-detskom-dome>

[http://news.headline.kz/chto\\_v\\_strane/kompaniya\\_istkomtrans\\_ischet\\_novye\\_kadry\\_v\\_shkolah-internatah.html](http://news.headline.kz/chto_v_strane/kompaniya_istkomtrans_ischet_novye_kadry_v_shkolah-internatah.html)

<http://kupon-pv.kz/node/10480>

<http://detki.kz/news/obshchestvennyy-fond-zhakiya-podvel-itogi-konkursa-detskogo-risunka-podari-ulybku-startoval-v>

[http://forbes.kz/news/2014/06/04/newsid\\_60162](http://forbes.kz/news/2014/06/04/newsid_60162)

<http://news.rambler.ru/25392806/>

<http://www.zhanashyr.com/archives/4607>

<http://modelnyeagentstva.com/modelnye-agentstva/darim-ulybki>

<http://stomatology.kaznmu.kz/стоматологический-факультет-принял/>

<http://www.sos-kazakhstan.kz/?n=11&l&a=niew&nid=144>

[http://express-k.kz/show\\_article.php?art\\_id=102519](http://express-k.kz/show_article.php?art_id=102519)

Instagram account <http://instagram.com/zhakiya.kz/> was created

Were included in “Social inovations for the whole family” catalogue. (attached (p.21)

Active newsletter via Information Resource Center of Almaty.

*Financial report on events and other expenses attached.*

**CEO**

**“Zhakiya” Charity Foundation**

**Perveyev D.G.**