



ҚОҒАМДЫҚ ҚАЙЫРЫМДЫЛЫҚ ҚОРЫ

ЖАҚИЯ

ОБЩЕСТВЕННЫЙ БЛАГОТВОРИТЕЛЬНЫЙ ФОНД

# Zhakiya foundation

Report on the Activities  
of the "Zhakia" Foundation for 2024

Prepared by:  
Mayra Alzhanova

## ABOUT THE FOUNDATION

The public foundation Charitable Foundation “Zhakiya” has been operating since 2012. We position the Foundation’s work as a triad aimed at the successful socialization of children, combining wellness programs, educational initiatives, and character development.

### Mission of the Foundation

To create conditions for children and youth from low-income families and orphanages to realize their full potential and grow into successful, productive citizens of Kazakhstan by expanding access to education, personal development, and a healthy lifestyle.

### Goal of the Foundation

To support children and youth from low-income families and orphanages by providing opportunities for higher education and access to quality dental care.

This goal is reflected in the Foundation's key areas of activity:

## EDUCATION

The Foundation provides educational grants to students from low-income families and orphanages to support their access to higher education, including:

- Financial assistance for students enrolled in universities across Kazakhstan
- Monthly scholarship support

## CHARACTER DEVELOPMENT

The Foundation promotes the development of core values among children and youth from low-income families and orphanages, which are essential for a successful life, including:

- Support for educational institutions
- Encouragement of children's creative abilities

## HEALTH

The Foundation promotes a healthy lifestyle for children and youth from low-income families and orphanages, including:

- Assistance in accessing dental care
- Promotion of oral health awareness

# THE FOUNDATION TEAM



**Sholpan Sarsenova**  
Trustee of the Foundation



**Rakhat Sadykov**  
President of the Foundation



**Irina Yegorova**  
Foundation Accountant



**Mayra Alzhanova**  
Foundation Coordinator



# FOUNDATION PROGRAMS

**DENTAL ASSISTANCE  
PROGRAM "GIFT A SMILE"**



**ZHAKIYA SARSENOV EDUCATIONAL  
GRANT PROGRAM**



**EDUCATIONAL INSTITUTIONS  
SUPPORT PROGRAM**





## DENTAL ASSISTANCE PROGRAM "GIFT A SMILE"

The goal of the program is to provide dental and orthodontic services on a regular basis to children from orphanages and low-income families who do not receive government funding.

**In 2024, dental care was provided to 162 children.**

**The program included children from:**

- **Almaty Regional Orphanage No. 193** children with the status of “Orphan” and “Left without parental care” received dental treatment
- **SOS Children's Village Almaty.** 36 children with the status of “Orphan” and “Left without parental care” received dental treatment.
- **Boarding School No. 10 for children from low-income families.** 22 children from low-income families received dental treatment.
- **"Senim" Social Services Center** 2 children with disabilities received dental treatment.
- **7 children** from large families and **2 children** from families receiving targeted social assistance (TSA) received dental treatment.





## GENERAL CHECK-UPS AND OUTREACH HYGIENE LESSONS:

In 2024, we conducted **3 outreach hygiene lessons**, providing **251 children** from Almaty Regional Orphanage No. 1, SOS Children's Village Almaty, and Boarding School No. 10 with not only knowledge but also practical help in the form of toothpaste and toothbrushes. Each child was given the opportunity to take care of their smile.

Students who are recipients of the Zhakiya Sarsenov Scholarship volunteered during the lessons and organized various educational games for the children.



# ZHAKIYA SARSENOV

## EDUCATIONAL GRANT PROGRAM

The goal of the program is to identify and support graduates from orphanages and boarding schools from extremely low-income families. The program is aimed at students who demonstrate adequate academic performance and motivation for further studies.

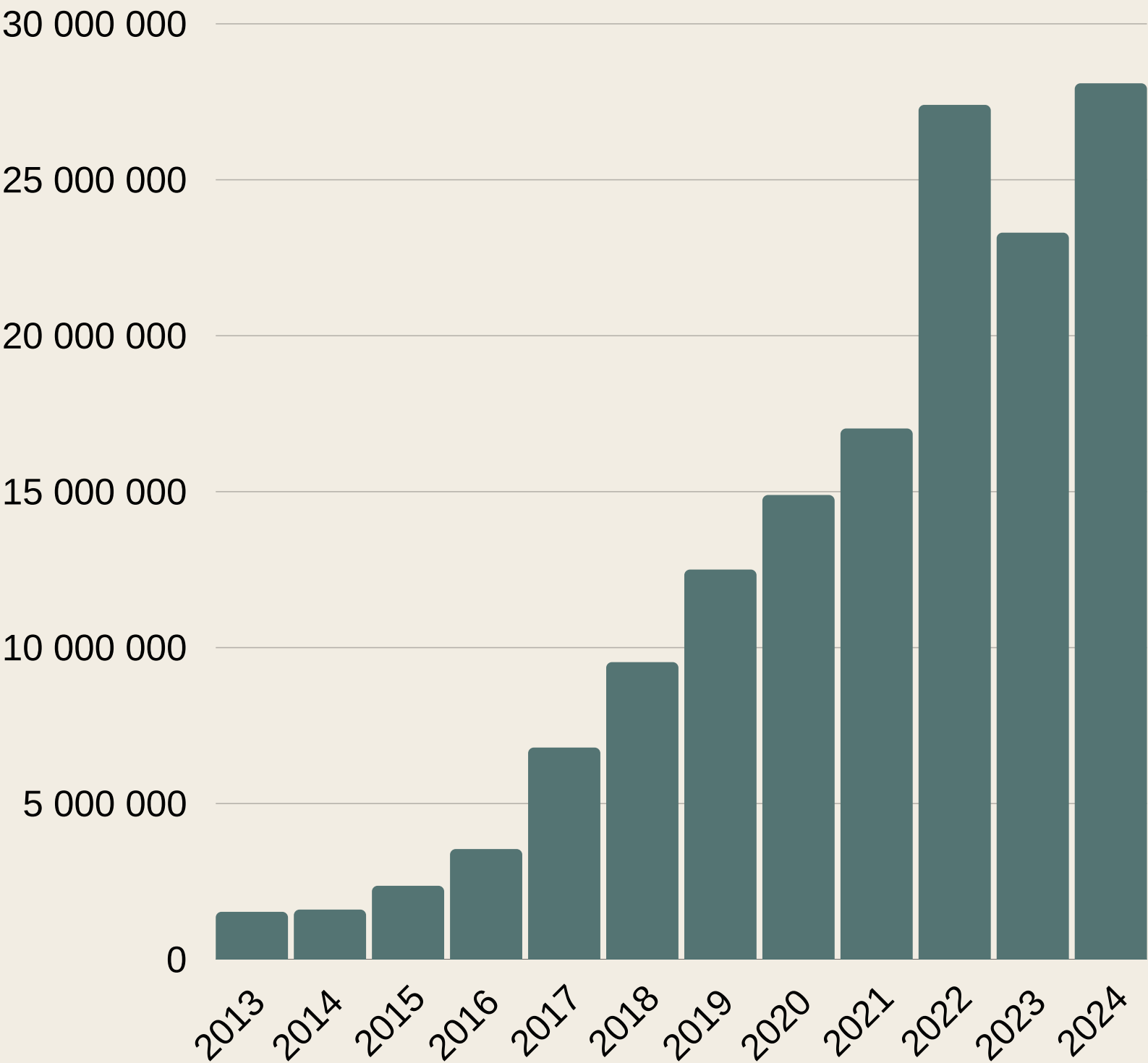
Since 2012, a total of **64 students** have received full funding for their education and monthly scholarships from the “Zhakiya Sarsenov” Educational Grant Program through the Zhakiya Foundation.

**In 2024**, the Foundation provided **4 new grants** to students, including future software engineers and foreign language teachers.

Currently, **26 students** are enrolled in the Zhakiya Sarsenov Educational Grant Program, with 13 of them receiving funding from Kazakhstan Ijara Company (KIC).

From 2021 to 2024, the total funding received from KIC amounted **to 53,523,754 KZT.**

The Foundation provides KIC with quarterly financial reports on the allocation of charitable assistance.



The total amount of funding from 2012 to 2024 is **148,587,673 KZT.**



# ZHAKIYA SARSENOV

## EDUCATIONAL GRANT PROGRAM

3 students graduated in 2024.



**Karina Makhambetova**, Finance Specialist, graduated from Almaty Management University. She is currently working at the international auditing company PwC as an Assurance Associate.



**Bekzada Nurgazina**, a graduate of the Kazakh-Russian Medical University with a degree in Pharmacy. She is currently working as a pharmacist at Biomed pharmacy.



**Aktoty Abdikakhorova**, a graduate of Abai Kazakh National Pedagogical University with a degree in Kazakh Language and Literature Education. She is currently working as a Kazakh language teacher at Today School educational center.



# ZHAKIYA SARSENOV

## EDUCATIONAL GRANT PROGRAM

Student Achievements:

**Bakytur Aitmukhambetova**, a 3rd-year student at M. Narikbayev University (KAZGUU), is a member of the university's International Commercial Arbitration team.

In 2024, her team achieved a historic milestone by reaching the Top 32 at the prestigious Willem C. Vis International Commercial Arbitration Moot in Hong Kong.

*(The Vis Moot is one of the most prestigious international arbitration competitions held annually in Vienna and Hong Kong. It brings together over 450 universities from around the world and offers participants a unique opportunity to compete with top law students globally.)*

Bakytur was also awarded a scholarship from the Foundation of the First President of Kazakhstan.





# ZHAKIYA SARSENOV

## EDUCATIONAL GRANT PROGRAM

- **Meeting with Students and the CEO & Team of Kazakhstan Ijara Company**

Kazakhstan Ijara Company JSC hosted an informal breakfast with students and representatives of the Foundation.

The aim of the meeting was to create a space for personal connection and open dialogue with the students.

Company employees shared their professional experiences, inspiring the students with stories of career growth and encouraging them to believe in themselves.

In turn, the students spoke about their future plans, dreams, and aspirations.

- **Student Meeting in Aktobe**

A meeting was held in Aktobe with 9 students who are receiving higher education thanks to the grant support provided by the Foundation.





# ZHAKIYA SARSENOV

## EDUCATIONAL GRANT PROGRAM

- **Vagib Vikhrov**, a graduate of SOS Children’s Village Almaty and a 3rd-year Finance student at Turan University, is a recipient of the Zhakiya Sarsenov Educational Grant. He successfully completed a summer internship in the Finance Department of Istkomtrans LLP.



- **Serghazy Aruzhan**, a 3rd-year General Medicine student at Asfendiyarov Kazakh National Medical University (KazNMU), has been working with the Zhakiya Foundation since June 2024 as part of the “Gift a Smile” dental assistance program.

Aruzhan is responsible for scheduling timely dental appointments for children and organizing transportation for them and their chaperones.





# EDUCATIONAL INSTITUTIONS SUPPORT PROGRAM

- **"Road to School" Project for Children of Alatau City**

We helped 25 children from large and low-income families, as well as orphans, prepare for the new school year by providing them with everything they needed, from stationery to school uniforms.



- **Ambulance for Alatau City Hospital**

In collaboration with Istkomtrans LLP, we purchased and donated a modern ambulance to the Alatau City Hospital, fully equipped with all necessary medical tools, including a portable ventilator, stretchers, a defibrillator, ECG, an oxygen tank, and other essential medical equipment.





# EDUCATIONAL INSTITUTIONS SUPPORT PROGRAM

- **Renovation of Zhakiya Sarsenov School (Aaraltobe Village, Aktobe Region)**

The school underwent extensive renovation works: a new boiler and blinds were installed, hot water was provided, and the lighting system was replaced.



- **Sewing Room at Zhakiya Sarsenov School (Aaraltobe Village, Aktobe Region)**

In honor of Zhakiya Sarsenov's 90th anniversary, and at the initiative of Izad Apa, a modern sewing room was opened at the school. The sewing room is fully equipped with all necessary tools, including professional Janome sewing machines, an overlocker, ironing equipment, a mannequin, and essential materials.

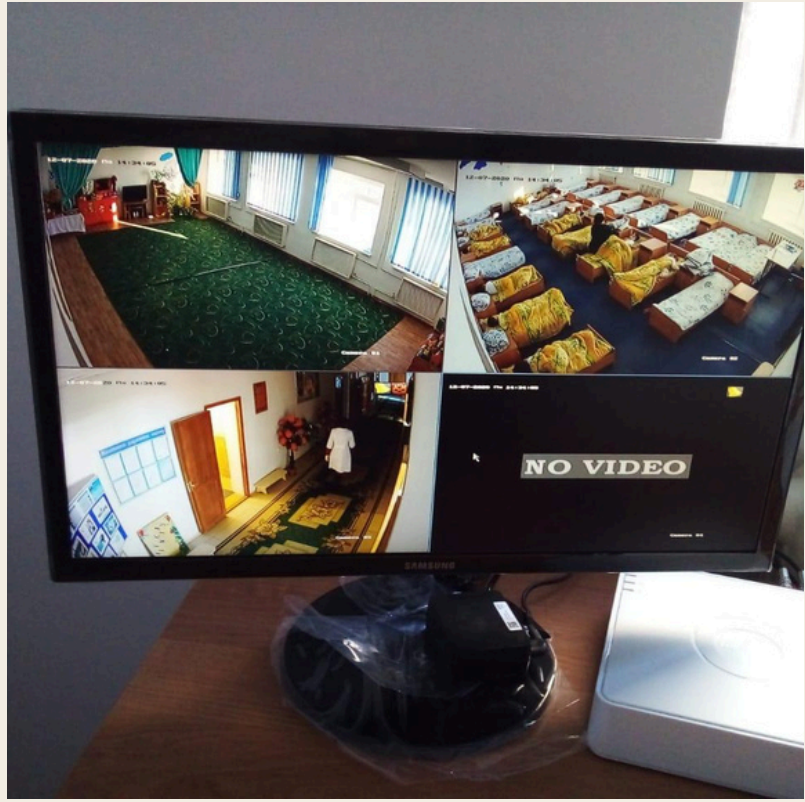




# EDUCATIONAL INSTITUTIONS SUPPORT PROGRAM

## Preschool "Bolashak" (Aaraltobe Village)

At the request of the "Bolashak" preschool, a comprehensive renovation of the premises was carried out. Modern video surveillance systems were installed, blinds were replaced with new light-blocking models, and the lighting system was completely upgraded to energy-efficient LED lamps. For the comfort of children and staff, soft carpets, convenient poufs, and benches were purchased. Additionally, a new projector with a screen was installed in the play area to diversify the children's leisure activities. The kitchen area was updated with the installation of a new electric stove.





# EDUCATIONAL INSTITUTIONS SUPPORT PROGRAM

## "Become Santa Claus" Project with the Participation of Employees from Istkomtrans LLP, Remvagon LLP, and TLC Zhetygen

Employees of the companies took part in the magical "Become Santa Claus" initiative. Together, we brought joy to 75 children from the Specialized Center "Zhanuya" and 40 toddlers from the City Infant Home, immersing them in a festive New Year's atmosphere. Each child received long-awaited gifts and felt genuine care and attention.





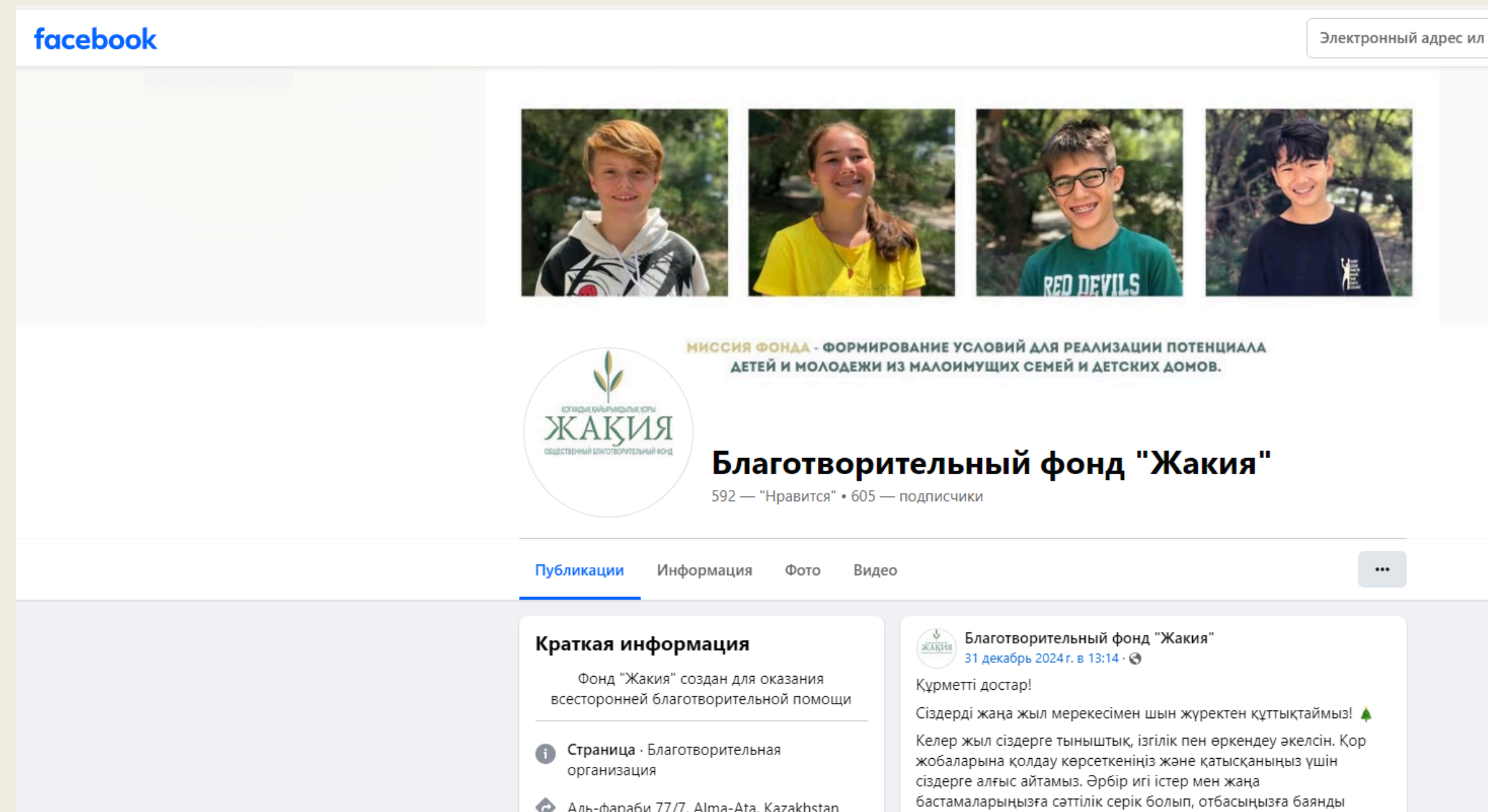
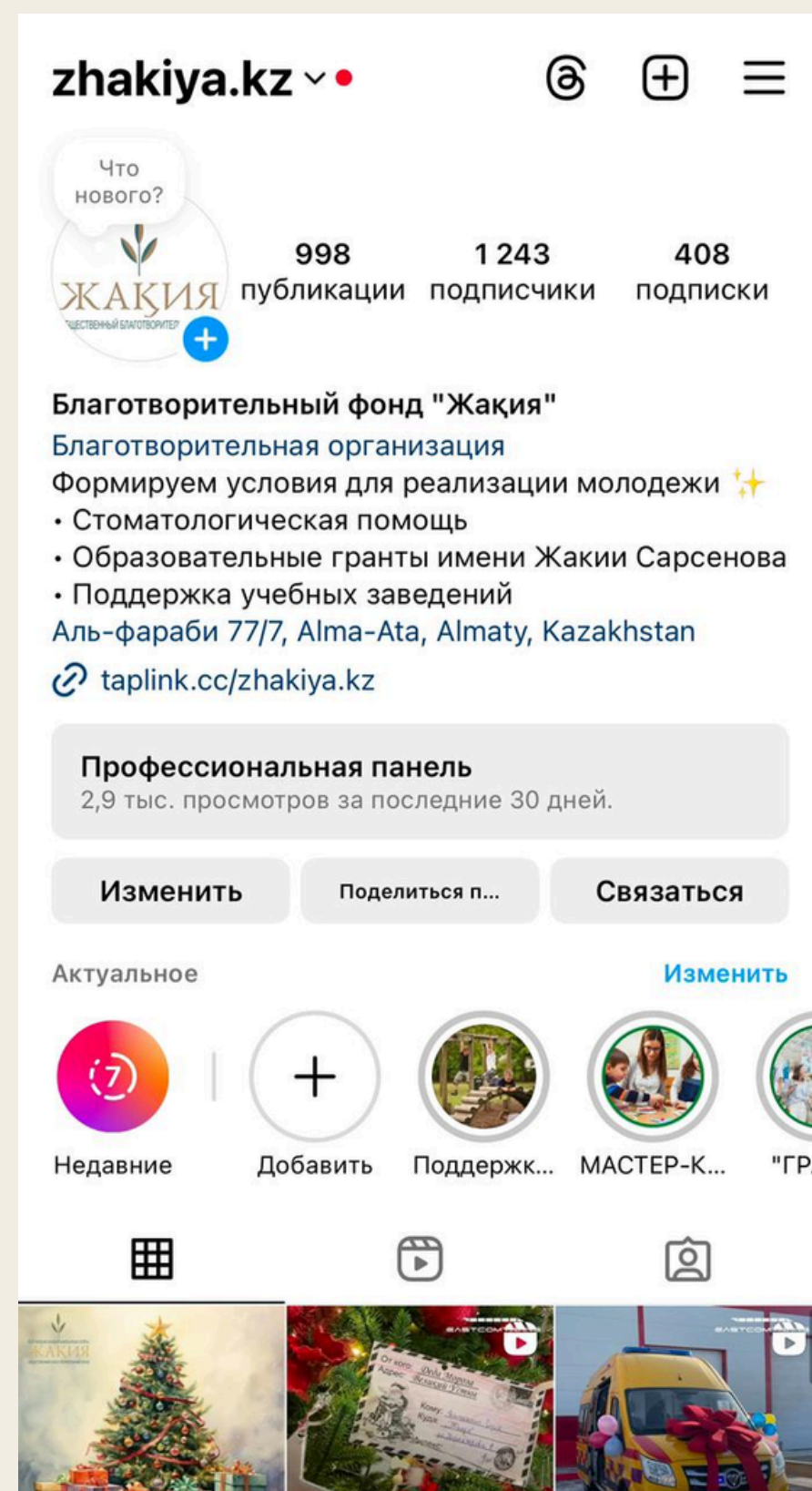
# EDUCATIONAL INSTITUTIONS SUPPORT PROGRAM

- **New Year Celebration for Children in the Village of Araltobe**

The Zhakiya Foundation congratulated 65 primary school students from the Zhakia Sarsenov School and 25 children from the "Bolashak" preschool with the New Year, delighting them with sweet gifts from Kinder.







## Social Media Presence in 2024

In 2024, the Zhakiya Foundation published 22 posts, 18 Reels videos, and 71 Stories across its social media platforms.

All content is created by the Foundation's coordinator without the involvement of additional specialists.



## FOR QUESTIONS AND SUGGESTIONS

### PROJECT COORDINATOR

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